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# California Space Enterprise Speakers Bureau **Presentation to BoD**



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# California Space Enterprise Speakers Bureau

- An elite group of seasoned and new space professionals with a desire and passion for space that act as ambassadors for California Space Enterprise.
- To inspire, engage and influence the next generation workforce to pursue careers in the aerospace industry.



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# California Space Enterprise Speakers Bureau

- Envisioned Topics

- California Space Authority: Past, Present and Future
- California Space Education and Workforce Institute: Past, Present and Future
- California Space Enterprise: Key Drivers, Threats and Opportunities; Critical Issues; Business Development, Retention and Growth; Space Industrial Base Vitality; Science, Research and Technology Development; Education and Workforce Development; Public and Policy Maker Awareness
- New Space Professionals: Generation Gap, Professional Development, Recruitment and Retention Issues, Generation Y Perspectives
- Additional Topics: ITAR, NASA, DoD, Commerical Launch, Space Venturing, Space Finance, Satellite Applications, Space Science and Climate Change, Supply Chains and Manufacturing, Small Business Networking



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- What are the topics we most want included in our Speakers Bureau?
- Who are some of the big names associated with these topics?
- Who are others qualified to discuss these topics?
- What approach would convince these folks to support a space Speakers' Bureau?
- What expectations would VIPs around participating in a Speakers' Bureau?
- What expectations would the average space professional have?



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**Questions/Comments/Discussion???**



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