

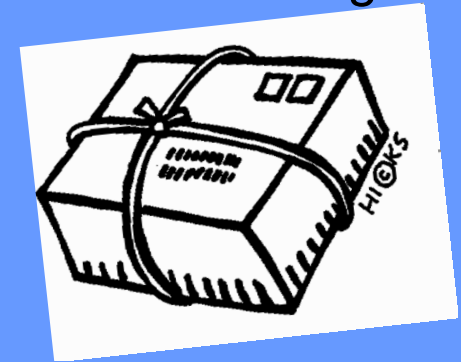


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# Aerospace Community Development Program

# What is the ACD Program?

- The ACD Program is a packaged program/service we are offering to both industry and schools (high school-university)



Innovation Tours- WIRED 3.8

Mentoring Program- WIRED 3.8

Speaker's Bureau- WIRED 3.8

Aerospace Career Forums for Educators (High Schools, Colleges/Universities) and Industry

Virtual Classroom- High Schools and Universities – WIRED 3.3

- *CSEWI will act as the bridge between colleges/universities, and the aerospace industry. Setup similar to Supplier training and forum initiative, but customized to meet the needs of the aerospace industry in preparing students for success*

# Why a Package?

- Adds more value to the stakeholder as a package
- Establishes a strong relationship between particular school and company
- Easier to track program impact with school and company working together one on one
- Builds upon STEMCAP relationships and STEM community, with Aerospace focus

# Phase 1

- Locate Aerospace companies- suppliers, smaller companies that are interested in establishing a NEW community relationship with a school
- Locate appropriate contact in the company
- Investigate what the company is currently doing in this effort
- Identify the need of the company and how ACD can help
- Formalize partnership with company spelling out their ACD participation
- Locate school willing to establish NEW industry relationship
- School will ensure substantial amount of student participation
- Form an advisory board made up of STEMCAP participants aerospace suppliers and primes and new space professionals to assist in Aerospace Career forum planning
- Begin planning 1<sup>st</sup> Aerospace Career Forum and Fair



# Phase 2



## (3) Career Development Forums

- Industry Expectations Panel: HR professionals and Managers
- Innovation Panel: Industry Representatives
- New Space Professional Perspectives Panel: NSPWG
- Career Paths Panel: Industry
- Interactive Career Fair – similar set up as WESTEC
- Networking Opportunities
- 1<sup>st</sup> forum/fair hosted at Regolith event for students, schools and industry



# Phase 3

## Sustainability

- Following WIRED funding, with anticipation of 1st forum success fee amounts will be set Fee Schedule Categories:
  - Industry (discounted for CSA members)
  - New Industry professionals
  - Educators
  - Students
- Based upon success of the pilot ACDP relationships, we will charge a fee to maintain school and company relationships to cover the costs of ACDP virtual platforms, administrative oversight, and tour facilitation.
- Success will allow us to open the program to more schools and industry, therefore carving out CSEWI's role as an intermediary between education and industry.

# Early Identifiable Roles

## Phase 1

- Identifying contacts within company
- Meeting with companies
- Identify and meet with schools
- Relationship manager

### Administrative

Phone calls  
Meeting set up  
Correspondence  
Presentations  
Website maintenance

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## Phase 2

- Forum Logistics
- Panel Coordination
- Event outreach
- Career Fair/Exhibit planning and outreach
- Advisory Board coordinating

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## Phase 3

- Sustainability Meetings
- Track Program Results
- Final WIRED Report
- Begins movement towards planning forums for fee
- ACD program as a fee for service

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