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MEETING OF THE MINDS SYMPOSIUM AUGUST 7, 2008



“Providing leadership on workforce issues...”

LA County WIB

Funding provided by Department of Labor, Employment & Training Administration: WIRED Initiative



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Meeting of the Minds

- **Strategic Plan Goal #3**

Adopted by the L.A. County WIB on April 25, 2008

- “Provide leadership on workforce issues by convening and facilitating public and private stakeholders to impact the economic health of the region.”

Meeting of the Minds

■ Strategic Plan Goal #3

Recommended Actions:

- Schedule meetings with community colleges and economic development agencies for the purpose of creating a strategy to address workforce needs, including adult schools, regional occupational programs, and private vocational schools in the discussion/process.
- Douglas H. Barr, President & CEO, Goodwill Southern California engaged stakeholders in planning and collaborative efforts.

Meeting of the Minds

■ Strategic Plan Goal #3:

- “Over a five-month period of time, a core group of Antelope Valley organizations and people came together to form a steering committee:



From left to right standing row: Josh Mann AV Board of Trade), Dave Walter (City of Palmdale), Martha Golding(City of Lancaster), Ann Steinberg (AV College), Malia McKinney(GAVEA), Mel Layne (GAVEA), Shirley Kemp(Lancaster WorkSource), Ana Quiles (SVWSC), Angela Gardner (GISC) Cheryl Rose (LAEDC), Kneeling row: Doug Barr (GISC), Teri Kelsall (GISC), Daniel Levitch (SVWSC), Adrienne Rolke (City of Lancaster)

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Meeting of the Minds

■ Strategic Plan Goal #3:

Through regularly scheduled meetings the following events occurred:

- Topics for the symposium were chosen
- A symposium name was selected, Meeting of the Minds
- A date was chosen, August 7, 2008
- Registration cost of \$20.00 was determined
- Postcards were designed, printed and mailed
- Press releases went out
- An on-line survey was composed and went live for all symposium registrants prior to the event

Meeting of the Minds

■ Strategic Plan Goal #3:

□ Event:

- Symposium hosted by Antelope Valley College
- Antelope Valley Board of Trade sponsored the keynote speaker, Jack Stewart, President of the California Manufacturers and Technology Association
- Summary of surveys conducted by GAVEA, LAEDC and Goodwill
- The L.A. County WIB provided the facilitator: Jeff Goodman
- 64 Companies participated in the event

Meeting of the Minds



- **Strategic Plan Goal #3:**

- Cost of Event: ?
 - WIB provided \$2000

Meeting of the Minds

■ Strategic Plan Goal #3:

On Line Survey:

- Opened on 7/1/2008 and closed on 8/5/2008
- A total of 54 Participants completed the survey
- The results were used to guide the symposium

Meeting of the Minds

- **Strategic Plan Goal #3:**
 - **Top 3 Results of Survey**
 - Teamwork, communication skills, collaboration, dependability, and reliability
 - Problem solving, critical thinking, judgment, decision-making, taking initiative
 - Technical/Vocational Training

Meeting of the Minds

■ Strategic Plan Goal #3:

Results from Symposium

- Steering Committee divided the results from symposium to be addressed by two task forces
 - **Pre Workforce**
 - Individuals who have never been in the workforce
 - **Current Workforce**
 - Individuals that are currently working or have worked in the workforce

Meeting of the Minds

■ Strategic Plan Goal #3:

Results from Symposium

■ Pre Workforce Taskforce

- Determined first step to create a resource guide of all career resource programs and agencies available to youth in the Antelope Valley and post to city websites.

■ Current Workforce

- Implemented Customer Service Classes in collaboration with AVC

Meeting of the Minds



- **Strategic Plan Goal #3:**
 - Results from Symposium**
 - Lessons Learned