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## CALIFORNIA INNOVATION CORRIDOR MONTHLY COMMUNICATION August 22, 2007 – 21<sup>st</sup> Edition

### HOT TOPICS

- Project 2.2 – Suppliers needed to complete the Supplier Network Transformation Survey. Need manufacturers to complete. Extension of deadline to August 30, 2007
- Finalized WIRED project metrics are attached for review
- Project Leads meeting in Monterey September 6 1 PM to September 7<sup>th</sup> 12 noon
- DOL Evaluation Team may be contacting you
- CA Innovation Corridor Media Page available on [InnovateCalifornia.net](http://InnovateCalifornia.net)

### PROJECT UPDATES

**Project 1.7 – WIB Toolkit Draft to be unveiled at the CWA Meeting of the Minds Conference in Monterey September 4 - 6**

#### **Supplier Network Transformation Survey**

***Why is Supplier Transformation so important to the workforce and economic development community?*** Half of the aerospace suppliers are in California. One California manufacturer alone has over 6,000 California suppliers, indirectly affecting 60,000 jobs and spending over \$5.6B. New labor skills and company capabilities are needed for these companies to be globally competitive! We need Corridor partner assistance to distribute the survey to all manufacturers and suppliers in your area. CSA can facilitate the process, working with your designated contact(s) to minimize the impact to partner organizations while maximizing the number of responses.

Please distribute the survey electronically by pointing your manufacturing and supply base contacts to:

- <http://www.innovatecalifornia.net/2.1-survey-intro.html>
- Responses needed by **August 30, 2007.**

#### **Project 2.2 – Supplier Forum – SAVE THE DATE October 24, 2007**

- Industry Overview
- Results of the Supplier Survey
- Realities of Collaboration
- Training Resources Panel to address changing supplier requirements



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### **PROGRAM ADMINISTRATION**

**Quarterly Reports** for Quarter 2 – 2007 (April 1 through June 30th) were due to CSA/CSEWI liaisons and Vicki Conner of Strategic Vitality LLC on June 30th. We are grateful to those partners who accommodated our request and successfully submitted their reports by the early deadline. Special thanks to: Allan Hancock College, BASIC, CCST, CSEWI, CMTC, CWA, Cerritos College, NOVA, Stanford University, SVLLC, UC Riverside, and Ventura Co WIB.

Submitting reports and invoices in a timely manner assists CSA to compile the increasing amount of data into a succinct report while providing the needed time to evaluate the data and analyze it to determine if the activity completed is successfully driving the higher level systemic change we are all striving to achieve. Your continued support and timely submittals are critical to our success. Attached is the report which provides a bird's eye view of the progress across the projects.

### **Metrics**

With the exception of a few projects that were selected to participate in the WIA common measures tracking, metrics for all projects have been finalized and are attached. They are being folded into the Grant Implementation Plan. **CSA/CSEWI liaisons will be working with partners to ensure proper completion and documentation.**

### **DOL Evaluation Team**

During the weeks of September 4<sup>th</sup> and September 17<sup>th</sup>, DOL consulting firm Berkeley Policy Associates in coordination with UC San Diego Extension will be discussing the CA Innovation Corridor program with WIRED leadership, partners, and CSA/CSEWI staff. If you are on the WIRED Leadership team or a project lead, you may receive a call from Linda Toms Barker or Jasmine Farhad requesting an opportunity to talk. Please make every effort to accommodate their requests and provide candid comments about your experiences and involvement on the WIRED initiative and/or Corridor projects.

### **Random audits of invoices**

At the request of EDD, CSA will be asking randomly selected partners from each of the 25 projects for copies of receipts to invoices for audit purposes.



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### **SUPPORTIVE ACTIVITIES**

#### **“Innovate California” Corridor Success Website:**

- Project leads and liaisons are encouraged to pass updates on events and project progress to ensure that information on the ongoing progress of projects is appropriately captured on the Innovate California website at: [www.innovatecalifornia.net](http://www.innovatecalifornia.net).
- Updates should be forwarded to Richard Mains at [rmains@mainsgate.com](mailto:rmains@mainsgate.com) with a copy forwarded to Wil Simon at [william.simon@californiaspaceauthority.org](mailto:william.simon@californiaspaceauthority.org).

#### **Task Forces:**

##### **Data Task Force -**

- DOL has decided that they will not continue to financially support the WITS program. Although WIRED partners can still contract with NES for the services, the WITS software will no longer be available cost free after October 2007.
- If you desire to purchase your own seat on the WITS, contact Richard Seline of New Economy Strategies at [rseline@new-econ.com](mailto:rseline@new-econ.com)

##### **Policy and Issues Task Force –**

- This task force is currently dormant due to a lack of submittals by partners.
- ITAR (export issues) and Career Technical education are both going forward and do not require the work of the task force at this time
- Attached is the process to submit policy issues if project teams desire assistance

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##### **Resource Development Task Force –**

- CSA is in the process developing a strategic resource development strategy to ensure that key WIRED initiatives have the resources needed to continue on beyond the fast approaching 3-year term of the WIRED grant.
- Following are the current participants in the task force who are collaborating to develop future revenue streams: Judy Turner/Chair; Virginia Hamilton/CWA; Fran Kennedy/CA Labor; Sylvia Liddicoat/Cal Poly SLO; Jo Marie Diamond/ECEDC; Tom Hooper/ETA. If you are interested in participating on the task force, contact Judy Turner at [judy.turner@californiaspaceauthority.org](mailto:judy.turner@californiaspaceauthority.org)
- We have been advised by DOL that WIRED funds can be used for resource development planning but not for grant writing expenses. Therefore all activities and related expenses can be covered by your WIRED funds.



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### External Communication Task Force:

- **We need your help in updating InnovateCalifornia.net!**
  - Contact Richard Mains at [rmains@mainsgate.com](mailto:rmains@mainsgate.com) to **link your website** to the InnovateCA website.
  - Also, forward reports, stories, or pertinent facts regarding your projects to ensure the project information is up to date.
- CA Innovation Corridor Media Page is now available on InnovateCalifornia.net
- Leverage the services of WIRED Communications/Public Relations Manager Wil Simon at [William.simon@californiaspaceauthority.org](mailto:William.simon@californiaspaceauthority.org) or (805) 349-2633 .
- Wil has successfully generated media interest in several WIRED projects, including articles in national publications and the possibility of a feature of the Regolith Competition on the Discovery Channel next month.

### Planned events:

- **DOL Workforce Innovations Conference a huge success**
  - **WIRED is the focus of the conference**
  - **Corridor and other WIRED regions provide speakers and share best practices**
- **Monthly Optional Project webinars**
  - Partners are offered the opportunity to share the progress of their projects at monthly webinars open to all partners.
  - Contact your CSA or CSEWI liaison if you are interested in showcasing the great work you are doing and the impact you are having.
  - You provide the PowerPoint slides and the date. We will set it up, publicize it and provide the staff to man it for you.
  - Project teams can also use this as a communication resource.
- **Project Leads meeting**
  - Follow-on to **CWA Meeting of the Minds Conference in Monterey**
  - **Beginning September 6<sup>th</sup> 1 PM and ending September 7<sup>th</sup> 12 noon**
  - Draft Agenda is attached. Please review and provide input no later than August 29<sup>th</sup>
- **Next All-Partners meeting - 11/9/07 8 AM to 3 PM Sheraton Gateway LAX**
  - Follows the CSA Transforming Space Conference 11/5 through 11/8
  - Presentations by CA WIRED partners at the CSA Transforming Space Conference (same venue)
    - 1) 11/7/07 PM – Supply Chain Transformation Session followed by a networking event
    - 2) Education and Workforce Panels on 11/8/07 PM
  - Consider how **your project(s)** might be a **part of this important agenda**